Student Name: Outstanding Subject: Class: **eAssessment Rubric**

Name of Assessment Task: Word Cloud Due Date:

Rubric Activity	**Word Clouds**										
Rationale	Students produce a Word Cloud via Wordle (www.Wordle.net) or Tagxedo (www.tagxedo.com) or other tag/Word Clou Web 2 Tool to turn words -- famous speeches, news articles, slogans, themes, spelling lists, essays -- into a visually stunning tag cloud, words individually sized appropriately to highlight the frequencies of occurrence within the body of text.										
Quality Teaching Elements	Metalanguage, Deep Understanding. Explicit Quality Criteria,										
	Grade E Limited		Grade D Basic		Grade C Sound		Grade B High		Grade A Outstanding		Evaluation
	Maximum Mark:		Maximum Mark:		Maximum Mark:		Maximum Mark:		Maximum Mark:		
Application of Technology	Word Cloud not produced or has little variance from sample work.		Word Cloud produced is limited and demonstrates basic understanding of Word Cloud creation.		Word Cloud produced is satisfactory and demonstrates sound understanding in Word Cloud creation.		Word Cloud produced is thorough, appropriate and demonstrates a good understanding of Word Cloud creation		Word Cloud is excellent and demonstrates an effective understanding of Word Cloud creation.	✓	☐ Teacher ☐ Peer
Creativity & Presentation	Word Cloud does not display any experimentation with font, colour or layout.		Word Cloud displays basic experimentation with font, colour or layout.		Word Cloud displays a competent level of experimentation with font, colour or layout.		Word Cloud displays effective experimentation with font, colour or layout to add to the viewer's understanding of the *topic*.		Word Cloud displays extensive and innovative use of font, colour and layout to further the viewer's understanding of *topic*.	✓	☐ Teacher ☐ Peer
Metalanguage and Relevance	None of the words in the Word Cloud are directly relevant to *topic*. Word choice and key concepts show no understanding of *topic*.		Very few of the words in the Word Cloud are directly relevant to *topic*. Word choice and key concepts show a limited understanding of *topic*.		Some of the words in the Word Cloud are directly relevant to *topic*. Word choice and key concepts show a sound understanding of *topic*.		Most of the words in the Word Cloud are directly relevant to *topic*. Word choice and key concepts show a thorough understanding of *topic*.		All of the words in the Word Cloud are directly relevant to the topic. Word choice and key concepts show an extensive understanding of *topic*.	✓	☐ Teacher ☐ Peer
Literacy	Numerous grammar, spelling and punctuation errors.		A few words or key concepts have correct grammar, spelling and punctuation.		Some words or key concepts have correct grammar, spelling and punctuation.		Most words or key concepts have correct grammar, spelling and punctuation.		Correct grammar, spelling and punctuation in all words and key concepts.	✓	☐ Teacher ☐ Peer

Feedback

Student has displayed a thorough understanding of the topic and produced an outstanding word cloud. Students choice of words and concepts is extensive and they have demonstrated effective application of the technology. Grade = A