Tuggerah Lakes Secondary College
Tumbi Umbi Campus
Year 10 Visual Arts Assessment Task
CAPA

Title:	Glogster Case Study	**Task Number:** **Weighting:**	2 20%
Date Set:	21st May 2010	**Date Due:** **Teachers Name:**	Term 2 Wk 10 **D. Brailey**

Syllabus Outcomes Assessed:

5.4 investigates the world as a source of ideas, concepts and subject matter in the visual arts
5.5 makes informed choices to develop and extend concepts and different meanings in their artworks
5.8 uses their understanding of the function of and relationships between artist – artwork – world – audience in critical and historical interpretations of art

Assessment Task Description:

Glogster – Art Case Study

What is a Glogster? Glogster is a web portal that allows users to create interactive posters, or glogs, and share them with others in a variety of formats.

1. Students must select a mentor artist that they are interested in, inspired by and/or has a similar artmaking practice to their own.

2. Using the Free Web Tool Glogster, create an interactive, digital poster to share with a diverse audiences. Audiences need to be encouraged to investigate, engage in and to learn more about the artist you are presenting.

3. Students will need to create a visual poster that forms a case study about their mentor artist, their artworks, artistic practices, artistic style and art movement (time), the artists world and influences. Using the Glogster web tool, students can include graphics, written texts, embedded images, video, and audio to increase the audience interaction and engagement to investigate the artist.

Assessment Criteria:

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Students will be assessed on the following:

- The contents accuracy, importance, relevance and effective use. Content about the artist, artworks and their world.
- The Audiences engagement and feedback when using your glogster.
- Use of graphics, titles, text, colour, embedded images, video and audio that enhances the case study.
- Posters impact and 'eye catching' qualities. The ability to captivate and educate the user.
- Posters layout and organization, aiming for a balanced and easy to use and flowing format.
- Ability to have the poster functioning properly and presented in a professional, complete and effective way.
- Spelling, grammar, punctuation, vocabulary, word choice and selection of language appropriate to a diverse audience.